



GREATER BALTIMORE CLIMATE SUMMIT

NOV 3RD

8 AM - 3 PM

SAVE THE DATE



**CLIMATE FINANCE
STRATEGY**



**CLIMATE ISSUES
AND POLICIES**



Summit Overview

The Greater Baltimore Climate Summit is hosted by a committee of professionals from Morgan State University, Baltimore Green Space, the HBCU Environmental Justice Technical Collaborative, and more local organizations.

The summit is an innovative gathering—inspired by forward-thinking programming of California’s Strategic Growth Council—tailored to the unique needs of Baltimore City and its surrounding counties. GBCS aims to foster collaboration dedicated to enhancing the region’s environmental infrastructure and programming.

This summit will serve as a platform for:

- » Bringing awareness to the most pressing environmental issues in the region
- » Increasing organizational capacity to capture new and optimize existing climate, clean energy, and sustainability funding
- » Initiating the development of a collective, synchronized agenda to optimize resources available to the region
- » Creating a safe space to discuss the challenges facing climate action strategies, including infrastructure, funding, administrative barriers, and public policy

Speakers



SPEAKER

Rebecca L. Flora, AICP

Secretary of the Maryland Department of Planning



SPEAKER

Ava Richardson

Director, Office of Sustainability, City of
Baltimore

Speakers



SPEAKER

Adam Ortiz

Deputy Secretary of the Maryland Department of the Environment



SPEAKER

Aneca Atkinson

Assistant Secretary for Environmental Justice of the Maryland Department of the Environment



Why Sponsor?

Baltimore faces critical environmental challenges that uniquely impact our neighborhoods, health, and economy. From rising temperatures to increased flood risks, our communities are seeking sustainable solutions that are equitable, inclusive, and lasting.

2024-2025 Impact

The success of the inaugural summit is measured by impactful efforts to execute the summit **in less than 90 days** in collaboration with 22 partners including Morgan State University, Green & Healthy Homes Initiatives, Canopy by Hilton, John Hopkins Urban Health Institute, Environmental Defense Fund, University of Maryland Center for Environmental Science, National Aquarium, HBCU Environmental Justice Tech Collaborative, Interfaith Power & Light DMV and more.

At the 2024 summit, keynote speaker **Dr. Leslie Gillespie-Marthaler** (US EPA Region 3 Director) emphasized collective action, while plenary speakers like **Ava Richardson** (Baltimore Office of Sustainability Director) and **Dr. Sacoby Wilson** (UMD CEEJH Director) discussed environmental justice, air quality, and the intersection of health and climate. The summit also featured insightful speakers such as **Maryland Senator Ben Brooks and Ruth Ann Norton**, who shared valuable perspectives on climate finance, public administration, and transforming Baltimore into a sustainable region.

Additionally, the initiative **has surveyed 846 regional stakeholders on priority climate issues** and engaged **609 event participants** since last November. Well on its way to expanding its impact to serve the state Maryland and the mid-Atlantic in 2026, the Greater Baltimore Climate Initiative is expanding to encompass four projects including the summit, Building Greater Baltimore Momentum Web Series, Past Performance Project and Community-Environmental Scorecard.



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Sponsor Opportunities

Sponsor Levels and Benefits	Custom	Presenting	Summit Partner	Summit Champion	Advocacy Ally	Community Supporter	Friend of the Summit
	\$15,000.00	\$10,000.00	\$7,500.00	\$4,500.00	\$2,500.00	\$1,000.00	\$500.00
Signature Naming Opportunity (i.e. "The Butterfly Effect presents Building Greater Baltimore Momentum for Clean Energy Panel/Breakout Session")	Custom	Breakfast, Lunch or Networking Reception	Plenaries or Panels	Breakout sessions or Breaks			
Organization Banner Placement at Event (Banners Provided by Organization)	✓	✓	✓				
Conference Registrants (50% Off Additional Registrants)	10	6	4	4	2	1	1
An opportunity for remarks	✓	✓	✓	✓			
Customized announcement highlighting your organization during the program	✓	✓	✓	✓	✓		
Ad in the summit program	Customized full page	Customized full page	Half page	200 characters	100 characters	100 characters	
An exhibition table during Summit hours (8 AM - 3 PM)	✓	✓	✓	✓	✓		
A customized GBCS Marketing Kit to share with via your marketing channels	✓	✓	✓	✓	✓	✓	
Logo placement across all event materials distributed via various marketing channels including event website, email, social media and more	✓	✓	✓	✓	✓	✓	✓

As a sponsor, your partnership would empower us to create an impactful, well-attended summit that brings much-needed awareness and action to Baltimore's climate priorities.

All proceeds from sponsorships directly fund event costs, and any remaining funds support ongoing Claude C. Thornton Foundation programming. Sponsorships are tax-deductible, and your involvement will receive prominent recognition before, during, and after the event.

Sample Signature Naming Opportunity



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SUMMIT SCHEDULE

Time	Event
7:15 AM	REGISTRATION & EXHIBITOR HALL OPENS
7:30 AM	Breakfast Served
8:00 AM	SUMMIT WELCOME Host Committee
8:15 AM	Remarks - Senator Ben Brooks
8:20 AM	Remarks - SPONSOR ORGANIZATION NAME
8:30 AM	Remarks - BREAKFAST SPONSOR ORGANIZATION NAME
8:40 AM	PLENARY Ava Richardson, Baltimore City Sustainability Director
9:00 – 10:00 AM	SPONSOR ORGANIZATION NAME Presents PANEL [INSERT PANEL NAME]

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Host Committee



Host Committee Lead

Cari A. Harris, MS, PMP



Host Committee Member

Dr. Linda Loubert



Host Committee Member

Eileen Singleton, P.E.



Host Committee Member

Shan Gordon



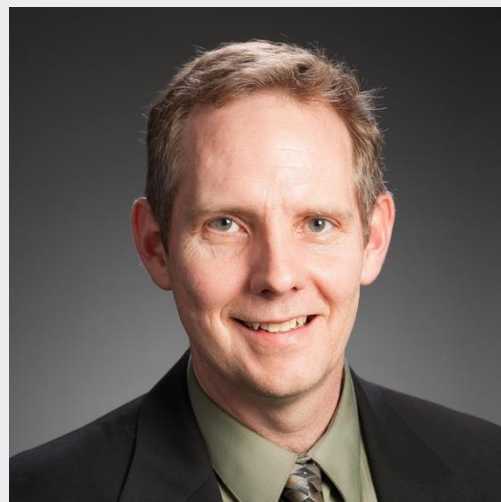
Host Committee Member

**Autrese Thornton,
MA, BCC**



Host Committee Member

Katherine Lautar



Host Committee Member

**Chris Overcash, P.E., ENV
SP**



Host Committee Member

**Megan Weil Latshaw,
PhD**



Host Committee Member

Scott Christensen



Host Committee Member

Tari Martin



Host Committee Member

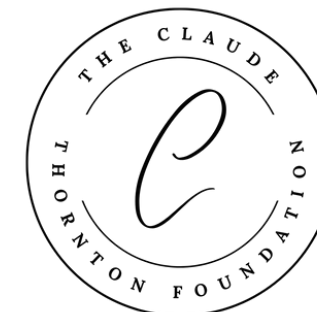
Cindy Osorto

Thank you to our 2024 partners!

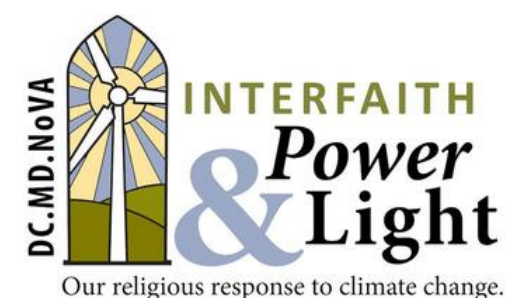
This summit is presented by the **Claude C. Thornton Foundation**, a 501C3 nonprofit organization focused on building and empowering our community, socially and economically, through programming, advocacy, and events.

The Butterfly Effect produced GBCS and is a dynamic consulting firm dedicated to empowering organizations and local governments to achieve substantial and sustainable growth, maximizing benefits for as many community members as possible.

*This event is supported by the Johns Hopkins Urban Health Institute, IMET and the University of Maryland Center for Environmental Science



GREAT FOOD BRINGS US TOGETHER





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